

Dr Robert Long

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Executive Director

Human Dymensions Pty Ltd

Principal

Centre for Leadership and Learning in Risk

Founder

The Social Psychology of Risk

Rob has extensive experience, qualifications and expertise across a range of sectors including: risk, culture, security, government, education, heavy industry, corporate and community sectors. He holds formal qualifications in Education, Social Policy, Social Psychology, Safety and Pastoral Psychology and is the author of seven books as well as numerous chapters in books and professional publications. Rob is principal contributor the Riskex Blog <https://safetyrisk.net/> which receives over 16 million visits per year. Rob's highly successful video series *Risky Conversations* <https://vimeo.com/album/3938199> attracts thousands of views each month.

Rob has high level experience in crisis management having managed an Emergency Centre during the Canberra Bushfires in 2003 (550 homes destroyed and 5 fatalities) receiving the Chief Minister's Award. Rob served on the Emergency Coordination Operations Group (ECOG) at Beaconsfield following Rockfall crisis in 2006 which received extensive International media attention. Beaconsfield was the largest media event in Australian History. Rob also managed the Beaconsfield Community Recovery process. Rob helped develop the Risk Management Plan for World Youth Day for the Canberra Goulburn Archdiocese in 2008. Rob recently delivered the foundation workshop series for executives at the Alexander Machonichie Centre (ACT Prison) on Critical Incident Management.

Rob has written unique Culture, Risk and Learning Leadership Programs which have been delivered to some of the largest organisations and billion dollar projects and companies in Australia eg. Port Botany Expansion Project, West Gate Freeway Alliance, and the Eastern Treatment Alliance (KBR, Baulderstone, United Group, Black & Veitch and Melbourne Water), Transport for NSW Leadership Executive Program, Jemena Leadership Program, Built Culture Program. Watpac Coaches Program, Borealis Coaches and Leadership Program.

Rob has also develop a unique diagnostic methodology (*MiProfile*) which assesses culture and risk in organisations. In 2009-10 Rob conducted a National Security Cultural Survey for the Department of Defence and has been a keynote presenter at Security Australia 2009 and 2010. Rob conducted the global MiProfile diagnostic for Brambles International. More recently Rob delivered risk culture diagnostics services of the Australian Institute of Sport, Australian Catholic University, Queensland Sugar and numerous Tier One Building, Construction and mining companies. The

Global MiProfile Culture Diagnostic has an extensive database of over 60,000 participants which enables industry benchmarking across construction, mining, industry and government sectors.

Rob is the founding Director of Human Dymensions Pty Ltd, a global consultancy in leadership, learning and risk. Rob is global founder of the Social Psychology of Risk and Principal of the Centre for Leadership and Learning in Risk. Rob is an acclaimed author, speaker and presenter with and extensive appearances in conferences and public presentations. The Centre for Leadership and Learning in Risk has over 300 students including 150 overseas students and SPoR Coaches.

Rob's current International clients include Borealis (Europe), Fonterra (New Zealand) and Lend Lease. Rob conducts International workshops each year in Austria. Human Dymensions International Office is in Linz.

Dr Longs Books

