

# MEET OUR TALENTED TEAM

FROM 10 DAYS TO 10 MINUTES



**JOEL EDWARDS**  
**PRESIDENT / CO-FOUNDER**

**14 Years Experience**  
Licensed Alberta Land Professional  
2004 - 2015: Edwards Land Services Ltd.  
2015 - Present: CrossingsCloud Inc.



**ROSE HERMAN**  
**PRODUCT MANAGER / CO-FOUNDER**

**39 Years Experience**  
Licensed Alberta Land Professional  
1979 - 1997: AGT Ltd.  
1997 - 2003: EPCOR  
2003 - 2015: ATCO Pipelines  
2015 - Present: CrossingsCloud Inc.

WWW.CROSSINGSCLOUD.COM

# WHO WE ARE

FROM 10 DAYS TO 10 MINUTES



**CB**

## CLOUD-BASED

- Cloud-Based Software-as-a-Service Platform
- Live May 2018

**I**

## INNOVATORS

- Calgary based company co-ventured with Groundswell
- \$30M Enterprise Software Developer

**SP**

## SOLUTION PROVIDERS

- Receiving overwhelming interest from the Crossings & Surface Land Communities
- TELUS is an earlier adopter and reference customer

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# WHAT IS CROSSINGS CLOUD

FROM 10 DAYS TO 10 MINUTES

**ONLINE PLATFORM  
(Software-as-a-Service)**

## CROSSINGS SOLUTION

Platform that expedites communication between the parties conducting a ground disturbance, and the parties that own the facilities

Streamlines the entire application and approval process for:

- △ Crossings
- △ Ground Disturbances
- △ Road Use Applications

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# VISION

FROM 10 DAYS TO 10 MINUTES

**E**

**EFFICIENCY**

Making it easy for landowners and industry to submit applications for ground disturbance and crossing activities

Reducing application approval turnaround time to 24 hours or less

**C**

**COMMUNITY**

Becoming the standard industry platform that benefits the entire crossing community

**M**

**MANAGEMENT**

Enabling industry to better protect and manage their infrastructure

**S**

**SAFETY**

Improving information access and safety for field personnel

Bridging the gap between applicants and facility owners

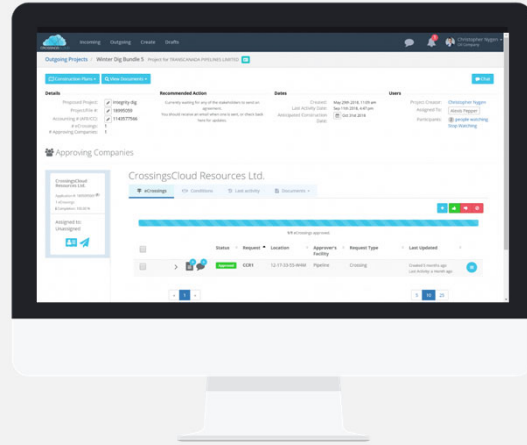
- △ One Call
- △ BlueStake
- △ 8-1-1

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# CROSSINGS DEMO

FROM 10 DAYS TO 10 MINUTES

DEMO



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# DAMAGES & OBJECTIVES

FROM 10 DAYS TO 10 MINUTES

## REPORTED FACILITY DAMAGES\*

CANADA - 11,989

USA - 316,422

\*based on 2016 data provided by CCGA & CGA

## CROSSINGSCLOUD OBJECTIVES

ZERO Incidents

ZERO Personal Injuries

ZERO Damage to Facilities

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# USER EXPERIENCE - TELUS

FROM 10 DAYS TO 10 MINUTES

## TIME

40 MINUTES TO  
PROCESS A CROSSING

## BACKLOG

6-8 WEEKS OF  
REQUESTS

**TELUS**  
(BEFORE)

## WORKFORCE

3 FULL TIME  
ADMINISTRATORS

## TELUS

(AFTER)

- CLEARED BACKLOG
- 1 ADMINISTRATOR
- 10 MINUTES TO PROCESS AND APPROVE AN APPLICATION

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# BENEFITS & FEATURES

FROM 10 DAYS TO 10 MINUTES

STANDARDIZED  
INDUSTRY  
PLATFORM

USER FRIENDLY  
WORKFLOW TO  
GUIDE  
APPLICANTS  
AND  
APPROVERS

SEAMLESS INTERNAL  
AND EXTERNAL  
COMMUNICATIONS  
(LIVE CHAT)

REDUCE ERRORS  
THROUGH AN  
'INPUT ONCE AND  
DONE' CONCEPT

PERMANENT  
AND EASILY  
ACCESSIBLE  
DATA AND FILES

AUTOMATED  
WORKFLOW,  
REMINDERS,  
AND AUTO-  
POPULATION OF  
DOCUMENTS

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# SUMMARY

FROM 10 DAYS TO 10 MINUTES



**10X Faster**  
Turnaround Time  
for Crossing  
Applications and  
Approvals

**Reduced**  
Administrative  
Error

**Permanent**  
Digital Record of  
Entire File  
(end to end)

**Access Files**  
on any Device  
Anywhere,  
Anytime!

**Improved  
Safety**  
for Personnel  
and Facilities

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QUESTIONS?

THANK YOU!

CROSSINGS CLOUD®

**REQUEST A  
DEMO TODAY!!**

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