



Canadian Common Ground Alliance

# **International Damage Prevention Symposium**

## **Sponsorship Package**

November 16-18, 2021

Virtual Event

# Canadian Common Ground Alliance International Damage Prevention Symposium November 16 - 18, 2021



It is my pleasure to offer the following sponsorship packages at the 2021 CCGA International Damage Prevention Symposium, November 16 – 18, 2021, virtually via GoToWebinar.

This event is a signature event for the CCGA attracting over 265+ damage prevention management professionals and decision makers from across Canada including stakeholder groups such as oil and gas, municipalities, telecommunications, emergency management, electrical transmission/distribution, surveyors and provincial regulators.

## **New for 2021!**

We have expanded the Symposium content, as well as the delegate list, to discuss international damage prevention challenges. Meet with international colleagues to exchange industry information, focus on public awareness initiatives for damage prevention and expand stakeholder knowledge on efforts to protect essential infrastructure.

I look forward to seeing you online and thank you for your ongoing support of the Canadian Common Ground Alliance.

Sincerely,

**Douglas Lapp**  
Chair, Canadian Common Ground Alliance

# **Symposium sponsorship is your opportunity to:**

- Increase visibility for your organization.
- Develop relationships with new prospects and strengthen ties with existing clients.
- Differentiate your products and services from your competitors.
- Increase sales and build your customer base.
- Demonstrate industry leadership to delegates and decision makers.
- Align your brand with professional development and technology sessions.

**Symposium Program  
Advertising  
\$1000.00 - \$600.00 Each  
9 Ads Available**

Reserve a full color ad in the Symposium program.

Choose between:

1 x Inside Front Cover  
(\$1,000),

4 x Inside Full Page (\$800),  
4 x Inside Half Page (\$600)

Advertiser to provide camera ready artwork.

Logo recognition during event, in event program, all social media channels and event recap and thanks on CCGA website.

**CCGA Website Advertisement  
Event Page  
\$750.00  
1 Available**

Insert your ad or logo right on CCGA's most visited web page!

<https://www.canadiancga.com/2021-iDPS>

Hyperlink to web page of your choice.

Specs TBC.

Logo recognition during event, in event program, all social media channels and event recap and thanks on CCGA website.

**Digital Handouts  
\$750.00  
3 Available, One Per Day**

Increase brand awareness by placing your product information right into delegates hands!

Hyperlink to web pages of your choice, include videos, brochures, or any other digital material.

Logo recognition during event, in event program, all social media channels and event recap and thanks on CCGA website.

**Event Prize Sponsor**  
**\$1000.00**  
**3 Available**

Your company will be promoted to build up anticipation for the prize give away at the end of each daily session.

Seize the opportunity to personally hand out your prize to attending delegates.

Logo recognition during event, in event program, all social media channels and event recap and thanks on CCGA website.

**Advertisement or Logo**  
**On Registration Page**  
**\$1000.00**  
**1 Available**

Place your ad or logo right on the registration page! Hyperlink to web page of your choice.

Specs TBC.

Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on CCGA website.

**CCGA**  
**Symposium Proceedings**  
**\$1000.00**  
**1 Available**

Symposium presentations will be available post event and sent to all delegates along with your ad, videos, brochures, and web page of your choice!

Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on CCGA website.

**Video Presentations**  
**\$2000.00**  
**3 Available**

All eyes on you! Showcase your products and services by having a professionally produced video appear on the screen at the beginning of each plenary session.

Sponsor to provide video that is no more than a two minute maximum.

Video format specs TBC.

Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on CCGA website.

**Networking Event**  
**Host Sponsor**  
**\$2500.00**  
**2 Available**

Maximize fun combined with your branding by hosting the networking event, each afternoon.

Online Virtual Event TBC.

Logo recognition on presentation during event, in event program, all social media channels and event recap and thanks on CCGA website.

**Presentation Introductions**  
**\$1000.00**  
**3 Available**

Raise brand awareness in front of the entire audience by introducing the speakers while your logo and messaging appears on the screen.

Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on CCGA website.



**For more information, please contact:**

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