



RULES - The Canadian Common Ground Alliance Grey Cup Package Contest

NO PURCHASE IS NECESSARY TO ENTER OR WIN.

- 1. Eligibility:** This Campaign is open only to those who sign up through the @CanadianCGA Twitter campaign and who are 18 of age or older as of the date of entry. The Campaign is only open to legal residents of Canada, and is void where prohibited by law. Employees of the Canadian Common Ground Alliance and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Campaign. The Campaign is subject to all applicable federal, provincial, and local laws and regulations. Void where prohibited.
- 2. Agreement to Rules:** By participating, the Contestant (“You”) agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of the Canadian Common Ground Alliance as final and binding as it relates to the content of this Campaign.
- 3. Campaign Period:** Entries will be accepted online starting on November 4, 2016 and ending November 20, 2016. The winner will be announced on @CanadianCGA Twitter feed following the Western Classic. All online entries must be received by 16:00 hrs MST November 20, 2016.
- 4. How to Enter:** The Campaign must be entered by following and retweeting one of the @CanadianCGA tweets promoting the contest. You may enter as many times as you like. If You use fraudulent methods or otherwise attempt to circumvent the rules, such as the use of bots, your submission may be removed from eligibility at the sole discretion of the Canadian Common Ground Alliance.
- 5. Prizes:** The Winner(s) of the Campaign (the “Winner”) will receive 2 tickets CFL Awards on Thursday, November 24, 2016; 2 tickets to the CFL Alumni Association Luncheon on Friday, November 25, 2016; and, two tickets to the November 27, 2016 Grey Cup game in Toronto, Canada. No cash or other prize substitution shall be permitted. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, provincial, and/or local taxes, shall be the sole responsibility of the Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for the Canadian Common Ground Alliance and the Canadian Football Hall of Fame to use the Winner’s name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.
- 6. Odds:** The odds of winning depend on the number of eligible entries received.
- 7. Winner Selection and Notification:** Winner will be selected by a random drawing under the supervision of the Canadian Common Ground Alliance. The Winner will be notified by Twitter direct message within 24 hours following selection of the Winner. The Canadian Common Ground Alliance shall have no liability for the Winner’s failure to receive notices due to spam, junk e-mail or other

security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If the Winner cannot be contacted, is ineligible, fails to claim the prize within 3 days from the time award notification was sent, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, provincial, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY THE WINNER (AT THE CANADIAN COMMON GROUND ALLIANCE'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

- 8. Rights Granted by You:** By entering this content (e.g., photo, video, text, etc.), You understand and agree that the Canadian Common Ground Alliance, anyone acting on behalf of the Canadian Common Ground Alliance, and the Canadian Common Ground Alliance's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes without any further compensation, notice, review, or consent.
- 9. Terms & Conditions:** The Canadian Common Ground Alliance reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized human intervention, fraud, or other cause beyond the Canadian Common Ground Alliance's control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. In such case, the Canadian Common Ground Alliance may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by the Canadian Common Ground Alliance. The Canadian Common Ground Alliance reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms & Conditions. The Canadian Common Ground Alliance has the right, in its sole discretion, to maintain the integrity of the Campaign, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Campaign rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Campaign may be a violation of criminal and civil laws. Should such attempt be made, [your company name] reserves the right to seek damages to the fullest extent permitted by law.
- 10. Limitation of Liability:** By entering, You agree to release and hold harmless the Canadian Common Ground Alliance and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

- 11. Disputes:** THIS Campaign IS GOVERNED BY THE LAWS OF Canada AND the province of Alberta, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Campaign, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Campaign, shall be resolved individually, without resort to any form of class action, exclusively before a court located in the province of Alberta having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Campaign). Participant further waives all rights to have damages multiplied or increased.
- 12. Winners List:** To obtain a copy of the Winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: the Canadian Common Ground Alliance, 4242 Seventh Street SE, Calgary, Alberta, T2G 2Y8, Canada. Requests must be received no later than 15:00 hrs, November 13, 2016 MST.
- 13. Sponsor:** The Sponsor of the Campaign is the Canadian Common Ground Alliance, 4242 Seventh Street SE, Calgary, Alberta, T2G 2Y8, Canada.
- 14.** The Campaign hosted by the Canadian Common Ground Alliance is in no way sponsored, endorsed, administered by, or associated with Facebook or Twitter.
- 15.** ___ By checking here, You, the Contestant, have affirmatively reviewed, accepted, and agreed to all of the Official Rules.